

Middle Sister



Treat Yourself for the Holidays

:15 YouTube mid-roll

Created by Caitlin Nebel

AUDIO: SIDE BY SIDE BY LAYUP

INT. LIVING ROOM-MORNING

On Christmas Day, a woman sits with her family opening gifts. She picks out a wrapped package obviously shaped like a purse.

WOMAN 1 opens the gift to reveal a bottle of Middle Sister wine. She looks up and smiles knowingly.

CUT TO:

A similar scene involves WOMAN 2 opening an apparent neck pillow that again reveals a different bottle of wine

CUT TO:

A final scene of the same circumstance, WOMAN 3 opens an obviously cat-carrier-shaped present that is again wine

V.O.:

Your family might not know what you really want this year, but we do. Treat yourself to a gift from Middle Sister Wines.

Logo and website appear on screen