



# CRACK OPEN SOME MAGIC

:10 YOUTUBE PRE-ROLL

CREATED BY GAITLIN NEBEL

EXT. MOUNTAIN RANGE- DAY

A MAN stands atop of a mountain having just hiked to the peak, he looks out at the beautiful western landscape

The MAN pulls out a can of beer and cracks it open

AUDIO: ALL THE TIME BY BAHAMAS

CUT TO:

The MAN is sitting on his couch with his beer

He takes a sip and nods with a smile

TEXT ON SCREEN:

"Go there without ever leaving."

CUT TO:

MAN watching a nature show set in the mountains he imagines himself at on his tv

TEXT WITH LOGO:

"The taste of the mountains"